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FOR IMMEDIATE RELEASE

GrowthZone Acquires BuilderFusion

Nisswa, MN – GrowthZone, leading providers of software and technology solutions for associations and chambers of commerce, recently announced it has acquired BuilderFusion.

The acquisition solidifies GrowthZone as the leader in the home builder association (HBA) management software market. Both GrowthZone and BuilderFusion focus on providing innovative, quality software to help associations grow and streamline tasks. BuilderFusion brings with it a multi-faceted product and an established customer base, complementing GrowthZone’s strategic initiative to expand its market footprint.

“With the acquisition of BuilderFusion, we are strengthening our position as the leader of the HBA, and other construction-related trade, association software market,” said GrowthZone CEO, Scott Juranek. “Our demonstrated ability to provide cutting edge, innovative software to associations complemented by our best-of-class support is an enormous benefit for BuilderFusion customers.”

GrowthZone will continue to focus on delivering outstanding technology for the association market while providing world-class support for BuilderFusion software. This ensures stability for BuilderFusion’s customers through the resources associated with GrowthZone.

“As a result of the acquisition, BuilderFusion users will benefit from both companies’ combined and unprecedented knowledge and experience in the building and trades association market. Not to mention an expanded support team and more frequent product updates and enhancements,” commented Craig Weston, Founder of Builder Fusion.

About GrowthZone

With headquarters in Nisswa, Minnesota, GrowthZone, Inc. provider of ChamberMaster Membership Management Software and GrowthZone Association Management Software, has helped close to 3,000 member-based organizations grow and retain membership, generate revenue, engage and communicate with members and prospects, and streamline their day-to-day operations. For more information, visit <http://www.growthzone.com/>.

Media Contact:

John Cook
VP of Marketing
GrowthZone
800-825-9171 ext. 230
john.cook@growthzone.com

